Task 1

Read the texts below. Match choices (A–H) to (1–5). There are three choices you do not need to use. Write your answers on the separate answer sheet.

What are the advertisements about?

| A | Properties for sale |
| B | Educational services |
| C | Editing services |
| D | Holidaymaking |
| E | Art exhibition |
| F | Publishing services |
| G | Handicraft art |
| H | Health care |

1. **BACK PAIN?**

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3. **KCP International Language Institute**

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Read the text below. For questions (6–10) choose the correct answer (A, B, C or D). Write your answers on the separate answer sheet.

The History of Chupa Chups Lollipops

The Chupa Chups company started as an idea of a Spanish citizen named Enric Bernat in 1958. Mr. Bernat started his career at an apple jam factory. He approached investors about a lollipop business but he failed to get support. He took over the company himself and built the first production machines with his own hands. He also decided that the new creation would be called Chupa Chups, after the Spanish verb *chupar*, which translates into *to suck*.

Enric Bernat knew that the bon-bons on a wooden stick would be an instant hit. Previously candy had been marketed as a luxury and kept away from children. However, he knew that if he could get the candy into the view of children he would sell many more lollipops. Five years after he first introduced the idea, Chupa Chups were being sold at over 300,000 stores across Europe.

The original Chupa Chups sales force was over 600 sales agents for 300,000 locations. This amazing sales force sped across Europe to bring the good news and delicious taste of the Chupa Chups lollipops to the masses. Without their dedication and excitement, there would be no way the company could have grown to the massive size that it is today.

Sadly, the traditional wooden stick that was associated with Chupa Chups had to be discontinued and replaced with a plastic one due to the lack of wood available in Spain. The stick has remained plastic ever since.

Chupa Chups were originally going to be called GOL but the name did not stick. An advertising firm came up with the idea to name them Chupa and the delightful lollipops were born. Salvador Dali, the famous painter, created the new Chupa Chups...
logo, which remains on the wrapper on all of the lollipops to this day. The Chupa Chups business went international beginning with Asia and Australia in the 1970’s. It soon followed to North America and the rest of Europe. The amazing results led to a high point for the company, with the production of over 4 billion Chupa Chups lollipops during the 2003 calendar year.

6 Which of the following is stated in the text about Enric Bernat?

A He inherited the family business.  
B He borrowed money from a bank.  
C He devoted his life to jam production.  
D He made the factory equipment himself.

7 What is TRUE about the Chupa Chups logo?

A It was designed by a great artist.  
B It made the lollipop more popular.  
C It has changed three times by now.  
D It varies from country to country.

8 Where was the Chupa Chups business originally concentrated?

A In Asia  
B In Europe  
C In Australia  
D In America

9 According to the text, what helped the company to become a big success?

A The product’s unusual name  
B The variety of lollipop tastes  
C The candy’s attractive wrapping  
D The sales staff’s enthusiasm

10 Which of the following is NOT TRUE according to the text?

A Candies used to be an expensive treat.  
B The name Chupa Chups means bon-bons.  
C Chupa Chups originally had wooden sticks.  
D Bernat’s product was meant mainly for children.
Read the texts below. Match choices (A–H) to (11–16). There are two choices you do not need to use. Write your answers on the separate answer sheet.

Which of the winter celebrations is associated with __________?

| (A) bonfires in the backyard | (E) colours to make people fortunate |
| (B) honoring people’s main values | (F) sharing food with neighbours |
| (C) an imaginary figure appearing in different ways | (G) a special dish eaten with something sweet |
| (D) a festive treat containing a surprise | (H) greens as symbols of riches |

### Winter Celebrations

#### 11 Chinese New Year

Chinese New Year is the most important of the traditional Chinese holidays. It falls on different dates each year, between January 21 and February 20. Visits to friends and family take place during this celebration. Everything golden is said to bring wealth, and everything red is considered especially lucky.

#### 12 Christmas

Christmas is the celebration of the birth of Jesus Christ. Around the world, family members help to decorate trees and homes with bright lights, wreaths, candles, holly, mistletoe, and ornaments. On Christmas Eve, many people go to church. Also on Christmas Eve, Santa comes from the North Pole in a sleigh to deliver gifts. In Hawaii, it is said he arrives by boat, in Australia, the jolly man arrives on water skis, and in Ghana, he comes out of the jungle.

#### 13 Hanukkah

Jewish people celebrate Hanukkah, a holiday honoring the Maccabees victory over King Antiochus, who forbade Jews to practice their religion. For eight nights, Hanukkah is celebrated with prayer, the lighting of the menorah, and food. Children play games, sing songs, and exchange gifts. Potato pancakes, known as latkes in Yiddish, are traditionally served with applesauce or jam.

#### 14 Kwanzaa

On December 26, Kwanzaa is celebrated. It is a holiday to commemorate African heritage. Kwanzaa lasts a week during which participants gather with family and friends to exchange gifts and to light a series of black, red, and green candles. These candles symbolize the seven basic merits of African American family life: unity, self-determination, collective work and responsibility, cooperative economics, purpose, creativity, and faith.
15 New Year’s Day

New Year’s Day, on January 1, is the first day of the year in the Gregorian calendar. There are often fireworks at midnight to celebrate the New Year. Commonly served in the southern part of the United States, peas are thought to bring luck for the New Year, and vegetables bring wealth.

16 Three Kings Day

At the end of the Twelve Days of Christmas comes a day called the Epiphany, or Three Kings Day. This holiday is celebrated as the day the three wise men first saw baby Jesus and brought him gifts. On this day in Spain, many children get their Christmas presents. In Puerto Rico, before children go to sleep on January 5, they leave a box with hay under their beds so the kings will leave good presents. In France, a delicious King cake is baked. Bakers will hide a coin, jewel or little toy inside it.

Task 4

Read the text below. Choose from (A–H) the one which best fits each space (17–22). There are two choices you do not need to use. Write your answers on the separate answer sheet.

A that zebras are extremely unique
B patterns vary from zebra to zebra
C whereas people outside Africa consider them
D zebras’ stripes are hard to count
E that zebras can recognize other zebras
F which way each zebra is moving
G Africans try to protect zebras
H that extend to every part of the body

Why are Zebras Striped?

When zebras stick together in a herd, the pattern of their stripes blend together with the stripes of the zebras around them. This is confusing to a lion! All it can see is a large, moving, striped mass. The lion has trouble picking out individual zebras and it’s harder still for the lion to recognize (17) __________!

Each zebra pattern is unique like a fingerprint. Like a fingerprint (18) __________ and no two zebras are exactly alike. What is truly amazing is (19) __________ from their body stripe!

There are several species classified according to variations in stripe patterns. The mountain zebra has silver-white stripes with black markings (20) __________ except for the stomach and the inner thighs. Plains zebras are pale yellow with broad black stripes.

Do you know that people of Africa think of zebras as black animals with white stripes (21) __________ as white animals with black stripes! Black stripes or white, the fact remains (22) __________ and are among the fastest and most graceful of runners in the African bush land.
The story of the Sugababes starts with two self-confident eight-year-old friends from London who (23) ______ a hatred of maths but loved singing (24) ______ to the radio. Mutya and Keisha then met Siobhan who joined their “gang”. They (25) ______ writing and singing and at fourteen the group (26) ______ their first record deal. Just two years later, when their classmates were studying for their exams, the girls (27) ______ their first album, the incredibly cool One Touch. But it wasn’t as easy as it (28) ______. The album didn’t get publicity and Siobhan decided to leave the group.

Keisha and Mutya advertised for another girl but did not want to (29) ______ the group name. “We wanted someone who could sing and had her own ideas,” they said. That was Heidi. Heidi used to be in the girlband Atomic Kitten but she left because she never quite (30) ______ in. Heidi was desperate to sing live in concerts and do her own writing – and she soon realised that she would never be able to do this in a “manufactured” band. Her love of urban music (31) ______ her the perfect Sugababe. The three became friends as soon as they met and (32) ______ to write and record the huge Angels with Dirty Faces album.

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The Beak of the Toucan

Why does the toucan (33) ________ such an enormous beak? The answer, we learned in August, may be that it uses it (34) ________ body temperature. Infrared measurement (35) ________ just before sleep shows that the bird’s long beak – which can grow to (36) ________ of its body size – gets hotter, (37) ________ the bird uses it in the pre-sleep cooling process. At other times, as the external heat rises, so too does the heat of the toucan’s beak, while its core body heat stays the same.

33 A has B had C having D have
34 A regulate B to regulate C regulated D regulates
35 A taken B take C to take D taking
36 A third B a three C a third D three
37 A suggested B suggesting C suggest D to suggest
Scientific Progress

Despite warnings that it might set off a catastrophic chain reaction that could (38) ________ the Earth, scientists have (39) ________ created a miniature version of the Big Bang, without any observable ill effects. They were able (40) ________ a temperature of (41) ________ ten trillion degrees – a million times hotter than the centre of the sun – by (42) ________ together lead ions at incredible speeds in the Large Hadron Collider, a 27 km underground tunnel at the CERN (European Organization for Nuclear Research) facility near Geneva.

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Частина «ПИСЬМО»

Writing

43 Listening to a radio programme you heard different people discussing the topic of friendship between teens. You have decided to write a letter to the editor of the programme. In your letter

- describe what kind of friend you prefer and why
- say what can cause a friendship to go wrong
- argue whether it is better to have a wide circle of friends or a few close friends

Write a letter of at least 100 words. Do not write your own name, any dates, addresses or other personal information. Start your letter in an appropriate way.